

HASHTAG QUALITY

AN ENDLESS JOURNEY STORY

**SUCCESS IS NOT THE
END, FAILURE IS NOT
FATAL: THE
IMPORTANT THING IS
TO DARE TO MOVE
FORWARD.**

**WINSTON S.
CHURCHILL**

**LEADERSHIP,
GOVERNANCE
AND QUALITY**

**EDUCATION AND
TRAINING**

**RESEARCH &
DEVELOPMENT**

**SOCIAL
CONTRIBUTION**



November
2024

**STRATEGY DEVELOPMENT AND QUALITY
ASSURANCE DEPARTMENT**



NOVEMBER

#CONTRIBUTORS

1

LEADERSHIP, GOVERNANCE AND QUALITY



#Quality Processes Unit



#Health Unit



#Department of International Relations and Cooperation

2

EDUCATION - TRAINING



#Faculty of Applied Sciences



#Vocational School of Health Services



#Faculty of Business



#Faculty of Communication



#Faculty of Pharmacy

3

RESEARCH AND DEVELOPMENT



#Health Unit



#Dean of Research

4

SOCIAL CONTRIBUTION



#Faculty of Business



#Faculty of Business



#PreparedBy



Strategy and Quality Assurance Specialist
Eda GÜLBAKAN



Head of Strategy and Quality Assurance Department
Assist. Prof. Özgül ÖZKOÇ



FROM STUDENT QUALITY REPRESENTATIVE

Being appointed as the Quality Student Representative at Altınbaş University is both a responsibility and an opportunity for me to contribute to a better future. I am very excited to take on this role with the goal of ensuring continuous improvement in education, administration and student experience

Quality is not a finish line; it is a continuously developing journey. In this journey, I aim to carry our university a little further every day by prioritising the needs, ideas and suggestions of the students. Because I believe that the voice of each student is one of the cornerstones of this great structure.

My goals include

To be a strong voice for change: To ensure that real needs are met by effectively representing the feedback of our student community.

To Inspire: To create a culture where students and administration act together by making quality awareness a habit.

Taking Concrete Steps: To develop projects that will improve the quality of education, activities that will increase social awareness and processes that will enable our university to move towards a better future.

For me, quality is not just about meeting the standards; it is about creating a university environment where every student feels valuable and gets one step closer to their dreams. I want to make quality not just a system, but a way of life that we all adopt.

This task offers me a great opportunity for both personal and professional development. Being a part of a university that aims for the better and further gives me an incredible sense of motivation and responsibility.

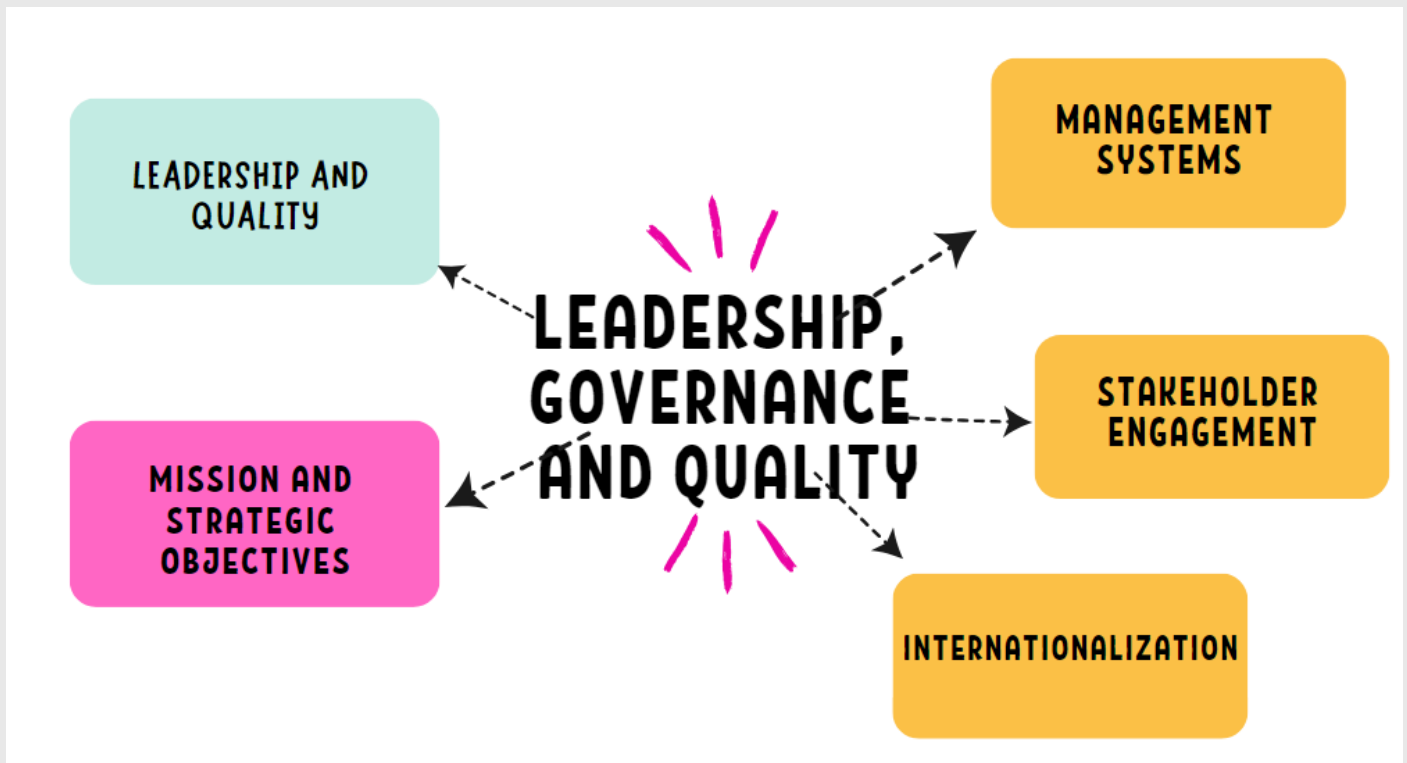
I would like to say this: Quality is not the success of an individual, but the success of a community. And I believe that as a part of this community, we will achieve much better successes together.

Emre Yücesoy

STUDENT QUALITY REPRESENTATIVE



#LEADERSHIP, GOVERNANCE AND QUALITY



LEADERSHIP GOVERNANCE AND QUALITY				
LEADERSHIP AND QUALITY	MISSION AND STRATEGIC OBJECTIVES	MANAGEMENT SYSTEMS	STAKEHOLDER ENGAGEMENT	INTERNATIONALIZATION
Governance model and administrative structure	Mission, vision and policies	Information management system	Internal and external stakeholder engagement	Management of internationalization processes
Leadership	Strategic goals and objectives	Human resource management	Student feedback	Internationalization Resources
Institutional transformation capacity	Performance management	Financial management	Alumni relations management	Internationalization performance
Internal quality assurance mechanisms		Process management		
Public disclosure and accountability				

#LEADERSHIP, GOVERNANCE AND QUALITY



Our Mission

To be a solution-oriented university that updates itself in line with the needs of the world and Turkey, has an innovative, application-oriented and learner-oriented approach, prioritizes innovation, provides free research opportunities and environment, and makes original contributions with a sense of social responsibility.

Our Vision

To be a university that makes a difference in the professional field with its graduates and adds value to universal science.

#LEADERSHIP, GOVERNANCE AND QUALITY

Leadership and Quality



2024 Self-Evaluation process has started.

It was announced that unit self-assessments should be submitted to the Department of Strategy Development and Quality Assurance until 12.12.2024.

10 November Atatürk Commemoration



A commemoration ceremony was held at 09.05 on 10 November, the anniversary of the death of our great leader Mustafa Kemal Atatürk.

The ceremony was attended by our Rector Mr. Prof. Dr Çağrı ERHAN, academic and administrative staff attended the ceremony.



#LEADERSHIP, GOVERNANCE AND QUALITY

Leadership and Quality

#Quality Processes Unit, #Health Unit



Within the scope of the certification activities of our university according to ISO 45001 Occupational Health and Safety

Management System Standard, the 1st Surveillance Audit was carried out by NISSERT International Certification Body on 14-15 November 2024.

Changes to the WEB Site

#Department of International Relations and Cooperation

Changes were made to the Organisation Chart on the website of the International Office.

<https://international.altinbas.edu.tr/en/page/international-office-staff>

#LEADERSHIP, GOVERNANCE AND QUALITY

New Erasmus Agreements

#Department of International Relations and Cooperation

No	University	Country	Date	Content
1	SVEUCILISTE U SPLITU	Hrvatistan	11.11.2024	Faculty of Engineering Erasmus exchange agreement within the scope of
2	Università degli Studi di Modena e Reggio Emilia (UNIMORE)	Italia	30.11.2024	Faculty of Business Administration Erasmus exchange agreement within the scope of
3	University of San Carlos of Guatemala	Guatemala	02.11.2024	Faculty of Pharmacy Erasmus exchange agreement within the scope of
4	Ternopil Volodymyr Hnatiuk National Pedagogical University	Ukraina	01.11.2024	Faculty of Medicine Erasmus exchange agreement within the scope of
5	UNIVERSIDAD AUTÓNOMA DE SANTANANA	El Salvador	01.11.2024	Faculty of Engineering Erasmus exchange agreement within the scope of
6	Curtin University	Avustralya	02.11.2024	International Relations Erasmus exchange agreement for teaching

#LEADERSHIP, GOVERNANCE AND QUALITY

New Erasmus Agreements

#Department of International Relations and Cooperation

No	University	Country	Content
2	Universita Degli Studi Di Urbino Carlo Bo	İtalya	The interview continues.
3	University of Nicosia	G. Kıbrıs	The interview continues.
4	Medical University-Pleven	Bulgarian	The interview continues.
5	Myongji University	G. Kore	The interview continues.
6	Leuphana Universität Lüneburg	Almanya	The interview continues.
7	University of Vietnam, Hanoi	Vietnam	The interview continues.
8	Universidad Privada Boliviana	Bolivya	The interview continues.
9	University of Taipei	Tayvan	The interview continues.
10	UNIE Madrid	İspanya	The interview continues.

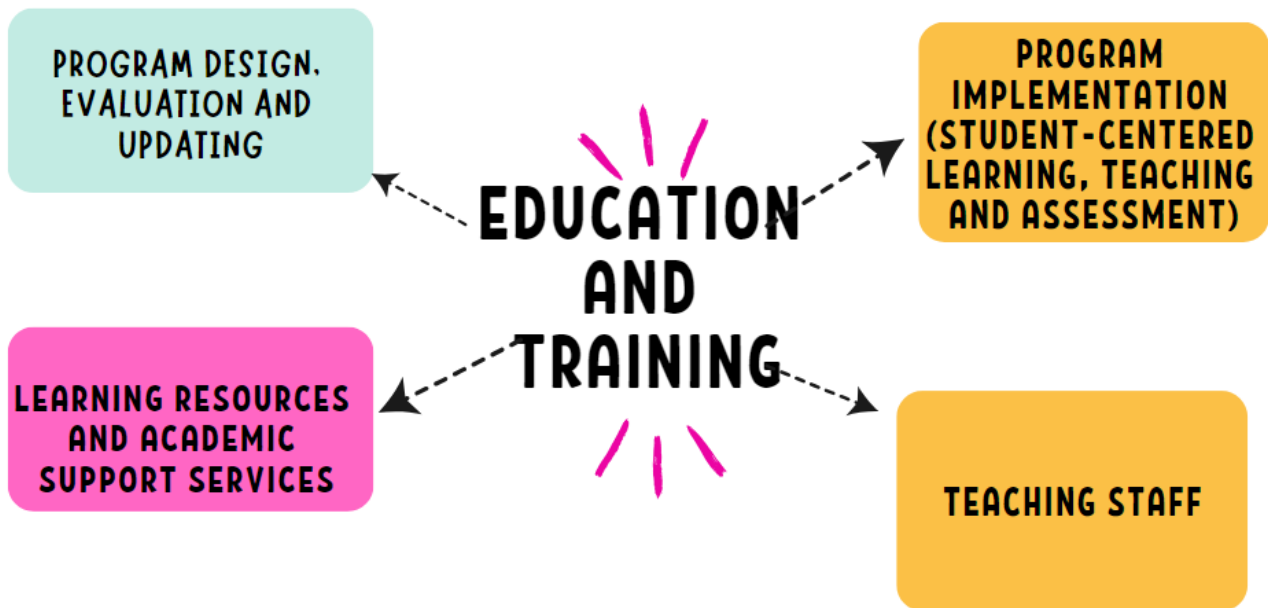
#LEADERSHIP, GOVERNANCE AND QUALITY

New Erasmus Agreements

#Department of International Relations and Cooperation

No	University/ Institution/Location	Date	Content	Participants
1	To attend the meeting at Biruni University within the scope of the consortium project.	11 Kasım	2024 to discuss with our partners about the budget and announcement processes of the project of the year.	Aybala Işık, Elnaz Faalshahrivar
2	Information meeting within the scope of Consortium Project	24 -25 Kasım	To organise 4 information meetings in Turkish and English about Internship Mobility and its processes.	Elnaz Faalshahrivar
3	Dean of Medicine at Sarajeova University	14.11.2024	To visit our university within the scope of Erasmus KA171 project	Aybala Işık, Elnaz Faalshahrivar, Arzu Temizyürek
4	University of Kosovo Faculty of Medicine Erasmus Coordinator	5.11.2024	To visit our university within the scope of Erasmus KA171 project	Aybala Işık, Elnaz Faalshahrivar, Arzu Temizyürek

#EDUCATION AND TRAINING



EDUCATION AND TRAINING			
Program Design, Evaluation and Updating	Execution of Programs (Student Centered Learning, Teaching and Assessment)	Learning Resources and Academic Support Services	Teaching Staff
Design and approval of programs	Teaching methods and techniques	Learning environment and resources	Criteria for appointment, promotion and assignment
Course distribution balance of the program	Measurement and evaluation	Academic support services	Teaching competencies and development
Compatibility of course outcomes with program outcomes	Student admission, recognition and crediting of prior learning	Facilities and infrastructures	Incentives and rewards for training activities
Course design based on student workload	Certification of qualifications and diplomas	Disadvantaged groups	
<u>Monitoring and updating programs</u>		Social, cultural and sportive activities	
Management of education and training processes			

#EDUCATION AND TRAINING

International Scientific Meetings

#Faculty of Applied Sciences, #Vocational School of Health Services



Faculty of Applied Assist. Prof. Dr. Özgül Özkoç participated in the 7th International 17th National Health and Hospital Administration Congress held at Bandırma 17 Eylül University and presented a paper titled 'Proactive Patient Safety in the Operating Room: Prevention of Surgical Field Burns' at the congress.

In the same congress, vocational school of health services Lect. Assist. Hazan SOYKAN also presented the study titled 'The Effect of Smartphone Addiction on Academic Achievement' online.

#EDUCATION AND TRAINING

International Scientific Meetings

#Faculty of Business



The First Global Business and Social Practices' online conference was organised as a collaboration between Altınbaş University, Faculty of Business Administration and Valdosta State University (Georgia, USA). The conference consisted of different studies and research on sustainability, management, entrepreneurship, finance and accounting, marketing, business education and social issues. The conference consisted of international committee members and participants from different places such as USA, UK, Mexico, India, Pakistan, Poland, Japan and Morocco. The total number of participants was 50 with 20 international participants.

#EDUCATION AND TRAINING

International Scientific Meetings

#Faculty of Communication



Altınbaş University Faculty of Communication, Department of Radio-TV and Cinema, Faculty Member Janet Barış took part in the FIPRESCI (International Film Critics Association) jury within the scope of the 'Festival del Cinema Europeo' film festival held in Lecce, Italy between 9-16 November. The three-person jury from Germany, Italy and Turkey watched 10 European films for a week and made their decision. It was not about the career centre. It was not directly about people from disadvantaged groups and the fight against addiction.

#EDUCATION AND TRAINING

International Scientific Meetings

#Faculty of Communication



Altınbaş University Faculty of Communication, Department of Radio-TV and Cinema faculty member Janet Barış took part as a speaker in the colloquium organised by FIPRESCI (International Film Critics Association) on 23 November as part of the Panorama of Athens Film Festival in Athens. The colloquium included speakers from Georgia, Romania and France, and each speaker gave examples from their own country and discussed the general situation of European Cinema. It was not about the career centre. It was not directly related to people from disadvantaged groups and the fight against addiction.

#EDUCATION AND TRAINING

Student Centred Education

#Faculty of Pharmacy



The Pharmacy Practice course for 5th year students of the Faculty of Pharmacy continues in November. In this course conducted by the Departments of Clinical Pharmacy and Biochemistry, students have the opportunity to apply their theoretical knowledge in practice through pharmacist-patient dialogues. This interactive education method helps students to improve their pharmacy practice and patient communication skills while making their knowledge more permanent.

Course coordinators: Nilay Aksoy, Yasemin Yücel Yücel

#EDUCATION AND TRAINING

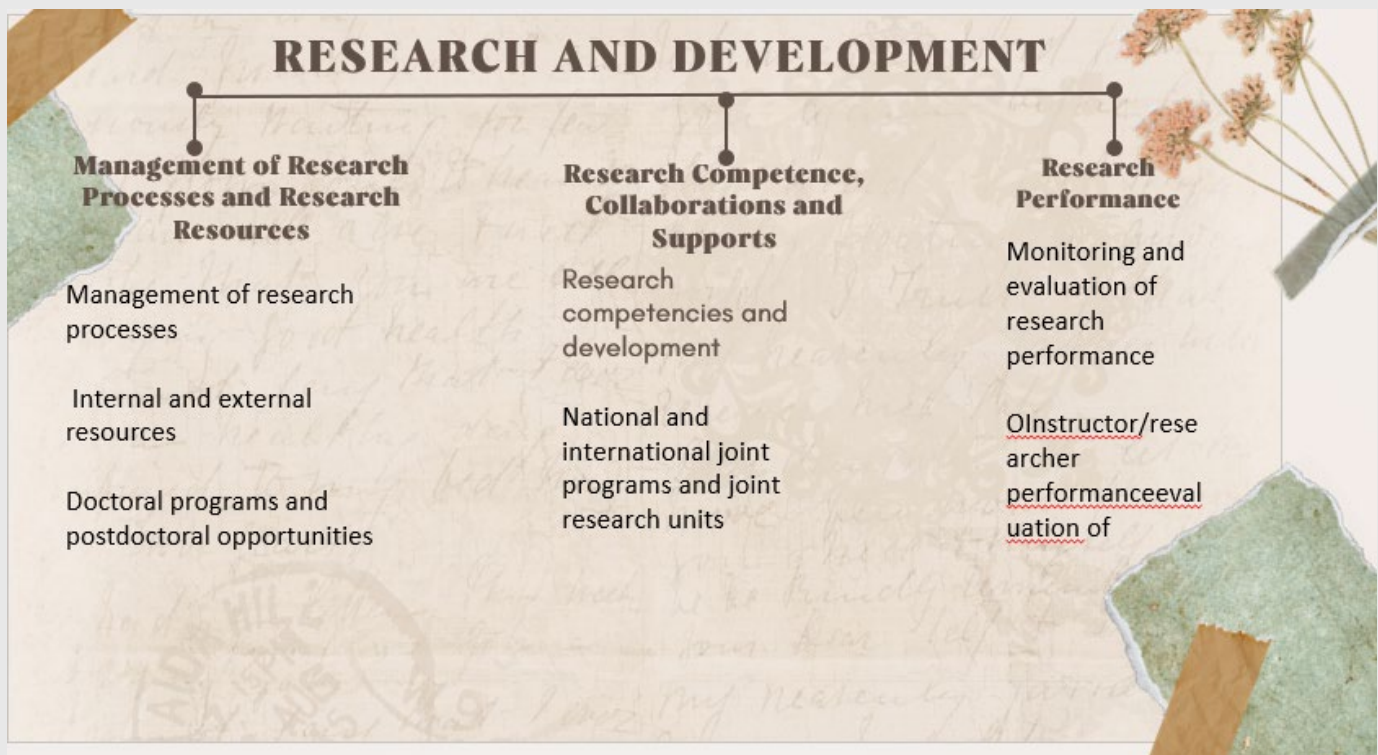
Brand Co-operation

#Faculty of Business



Within the scope of the CILT-Current Issues in Logistics course, which is carried out as a brand course in cooperation with Altınbaş University Faculty of Business Administration and CILT, Semra Özcan, Ahu Öztürk and Eren Tahir Ağartan took part as the speakers of the course held this month. The speakers, who provided information on banking and ship finance, shared their logistics sector experience with the students.

#RESEARCH AND DEVELOPMENT



#RESEARCH AND DEVELOPMENT

Published in Publication

#Health Unit



ALTINBAŞ
UNİVERSİTESİ



ALTINBAŞ ÜNİVERSİTESİ
SAĞLIK BİRİMİ BÜLTENİ
Bülten Numarası: 002

Altınbaş University Health Unit published the 'Health Unit Bulletin'.

In the published bulletin, Altınbaş University stakeholders were informed about near-miss incidents.

Strategic Partnerships

#Dean of Research



On 13 November, our dean of research, Assoc. Prof. Hakan Kaygusuz, and our assistant specialist, Dalya Abdulmajeed, attended the III Research Deanships Workshop organised by Düzce University. As the only foundation university among the universities participating in the

workshop from all over Turkey, our experiences were shared and our contributions to the report to be published at the end of the workshop were presented.

#RESEARCH AND DEVELOPMENT

Strategic Partnerships

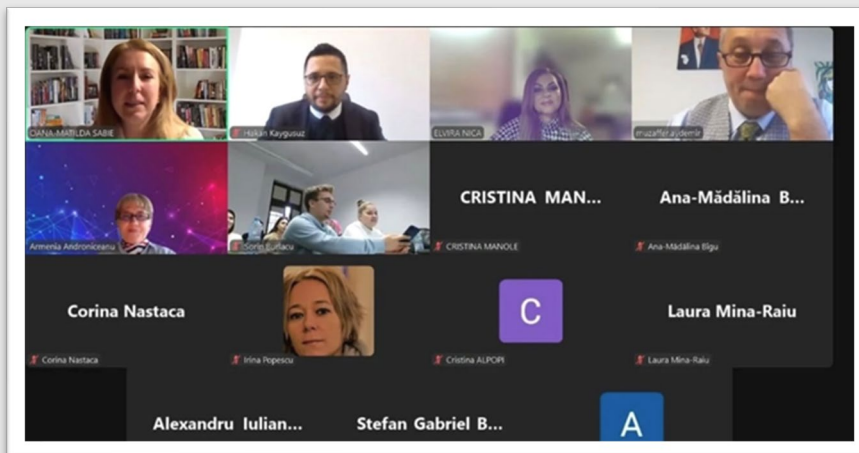
#Dean of Research



On 27 November, at the opening session of the IV. TUBITAK Student Projects Workshop organised by Başakşehir District Directorate of National Education, we met with successful students from across the district and shared our experiences on academic studies.

Improvement of Research Competence of Academic Staff

#Dean of Research



On 14 November, a meeting was held with Bucharest University of Economic Studies on academic cooperation. After a presentation introducing our university, questions of academicians and students were answered.

#RESEARCH AND DEVELOPMENT

Patents and Studies

#Dean of Research



Our university was included in the 2025 World University Rankings (WUR) of the UK-based international higher education rating organisation Times Higher Education (THE) in the 1501+ category worldwide for the

first time this year. The university ranked 39th in the general list among universities in Turkey and 12th among foundation universities.

In the listing made in various categories, the areas where our university attracted attention were research quality (27.3%), international outlook (53.6%) and industry (20.1%).

Our university had the status of Rapporteur in the same rankings in previous years.

#RESEARCH AND DEVELOPMENT

Patents and Studies

#Dean of Research

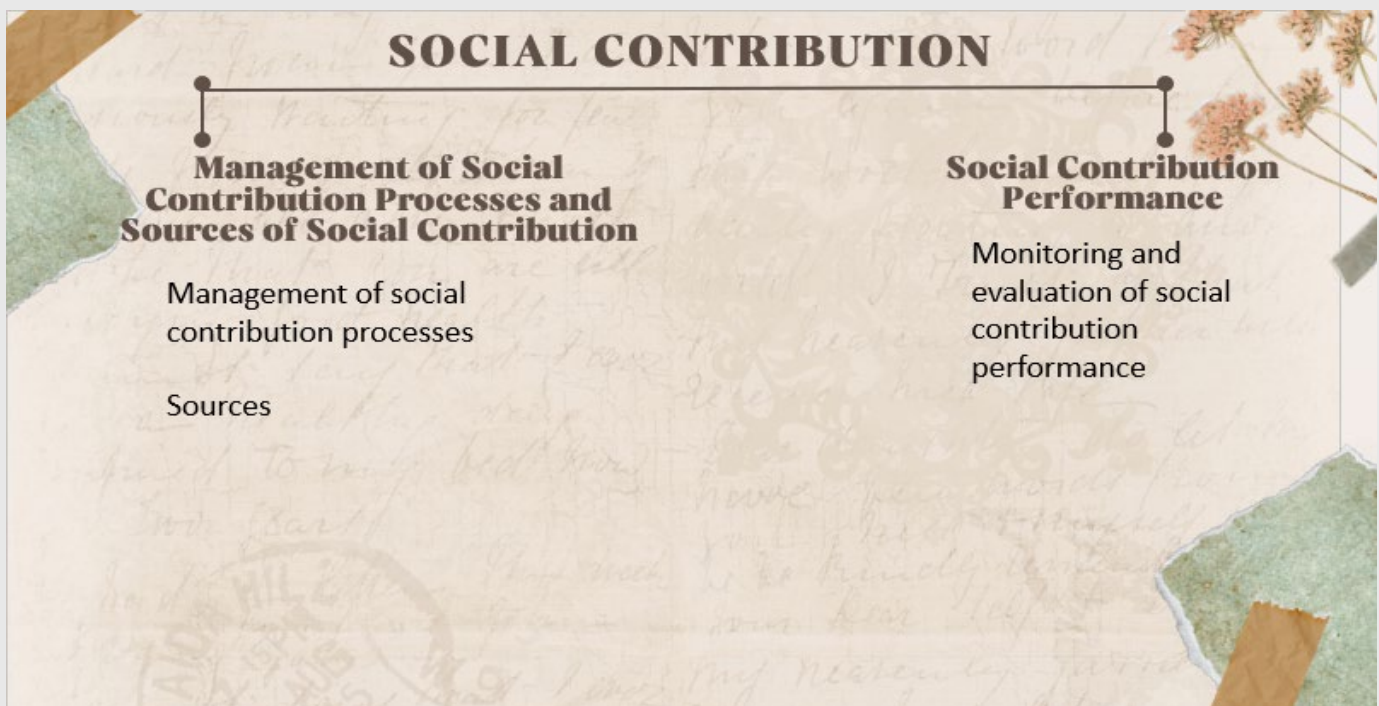
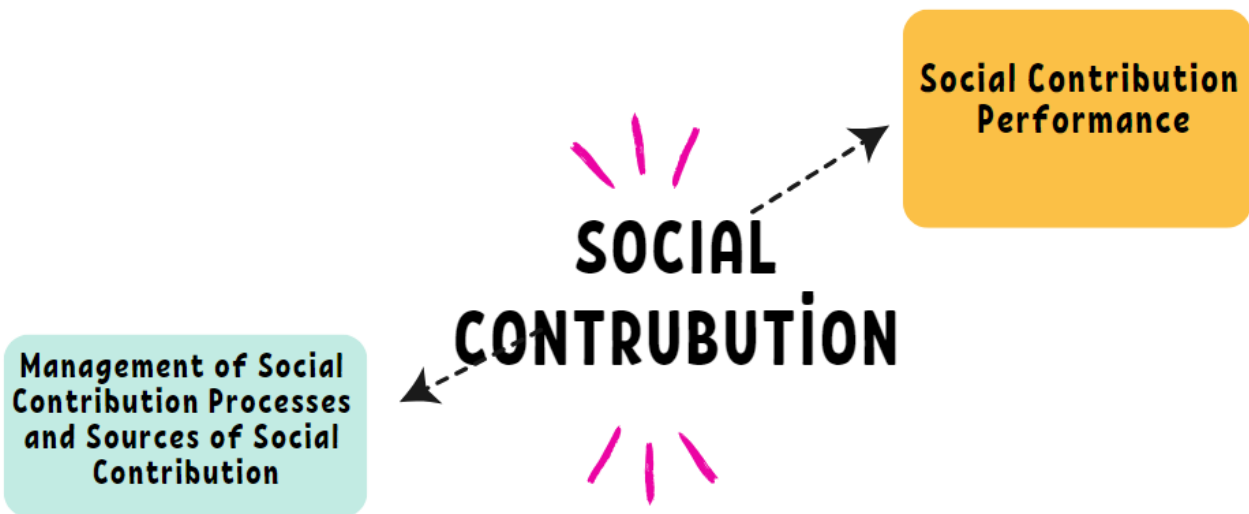


On 22 November, our University was included in the interdisciplinary science ranking by THE.

In the ranking, universities' support for interdisciplinary scientific research, infrastructure, performance and reputation were

valuated. In the ranking of 45 universities from Turkey, our university ranked 10th among foundation universities.

#SOCIAL CONTRUBITION



#SOCIAL CONTRUBITION

Social, Cultural Activities

#Faculty of Pharmacy



In January, a webinar was held with Prof. Dr. Buket Aksu on building trust in the workplace, one of the most critical issues of today.

<https://blanchard.com.tr/hakkimizda/bizden-haberler/prof-dr-buket-aksu-ile-guven-olusturma-uzerine>

#SOCIAL CONTRUBITION

Social, Cultural Activities

#Faculty of Business



Prof. Dr. Hayri Kozanoğlu made comprehensive evaluations on Turkey's fight against inflation. Speaking at the panel 'The Present

and Future of the Turkish Economy in the 101st Anniversary of the Republic', Altınbaş University Faculty Member Prof. Dr. Hayri Kozanoğlu stated that monetary policy is one of the main tools in this struggle and drew attention to the gradual increases in the policy rate. The policy rate, which was 8.5 per cent before the 2023 elections, rose up to 50 points in the following period. However, he emphasised that bringing inflation under control with tight monetary policy becomes difficult when results cannot be achieved in a short time. Here, if you cannot get a shock effect in a short time, you cannot reach a result. The effects of all of these are seen in Turkey.'

The panel, organised in cooperation with Altınbaş University Faculty of Business Administration and MÜMAD, was moderated by Vahap Munyar, President of the Turkish Journalists Association and Journalist-Author. Prof. Dr. Mehmet Şişman, Prof. Dr. Burak Arzova and Dr. Bader Arslan were also speakers at the panel, where past economic crises experienced by Turkey were discussed and important evaluations were made.